

Coated Products North America

DIVERSITY & INCLUSION

Monthly SnapShot

October 2023

Appreciating Our Differences

As we welcome and appreciate our differences and uniqueness, we take the time to recognize historical events, holidays, or celebrations that have shaped our culture and communities each month.

Oktoberfest Festival originated on October 12, 1810, to celebrate the marriage of the Crown Prince Ludwig of Bavaria, who later became King Louis I, to Princess Therese von Sachsen-Hildburghausen. Everyone in Munich was invited to celebrate at the fields before the city gates, where the festivities continue to be held annually.

In the fall of 1960, the folks of La Crosse, WI, felt unenthused. They wanted a colorful, lively fall festival to boost morale before the oppressive Wisconsin winter. Two German-American men suggested something like Oktoberfest; thus, Oktoberfest USA was born!



Notable dates that have shaped our Country toward a more inclusive culture.

October 3 Oktoberfest

October 4 National Golf Day

October 7 Bald and Free Day

October 9 Indigenous People Day

October 10 National Angel Food Cake Day

October 13 Friday the 13th

October 14 Be Bald and Free Day

October 17 National Pasta Day

October 21 Ntl. Pumpkin Cheesecake Day

October 22 Mother-In-Law Day

October 24 United Nations Day

October 28 Make a Difference Day

October 29 National Frankenstein Day

October 30 National Candy Corn Day

October 31 Halloween





Friday the 13th - Why are Fridays that fall on a month's 13th day so fearful?

Some attribute the origins to the Code of Hammurabi, one of the world's oldest legal documents, which may or may not have superstitiously omitted a 13th rule from its list. Others claim that the ancient Sumerians, who believed the number 12 to be a "perfect" number, considered the one that followed it decidedly non-perfect. One of the most popular theories, however, links Friday the 13th with the fall of a fearsome group of legendary warriors—the Knights Templar.

October 24th is United Nations Day which commemorates the formation of a new era in history – an era where equality, peace, and cooperation are valued above war.

As World War II was about to end in 1945, nations were in ruins, and the world wanted peace.
Representatives of 50 countries gathered at the United Nations Conference on International Organization in San Francisco, California from 25 April to 26 June 1945. For the next two months, they proceeded to draft and then sign the UN Charter, which created a



new international organization, the United Nations, which, it was hoped, would prevent another world war like the one they had just lived through.



October 30th - Halloween holiday has its roots in the ancient Celtic festival of Samhain (a Gaelic word pronounced "SAH-win"), a pagan religious celebration to welcome the harvest at the end of summer, when people would light bonfires and wear costumes to ward off ghosts. The custom of Halloween came to

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America in the 1840s with Irish immigrants fleeing a potato famine. At that time, the favorite pranks in New England included tipping over outhouses and unhinging fence gates.